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Swindon Town FC

SWINDON TOWN FOOTBALL CLUB

Official Programme
including League Football



1973-'74

Nottingham Forest

Price 7p



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Football Company Limited 1972

Swindon Town Football Company Limited

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County Ground, Swindon

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Les Allen's Column

Our last home game against Millwall proved to be the most disappointing that we have played this season. After going one goal in front scored by Richard Legg in the first half we did not take the initiative as I would have liked the team to have done. We seemed to sit back and let Millwall get into the game and then an excellent free kick off Bolland put the scores level at half time. Even at this stage of the game I felt we were capable of achieving more than we did, but as the game went on we seemed to let Millwall have more of the initiative and once again Bolland scored an excellent goal from outside the box, and we did not respond to score again as I would have liked us to, and then a further goal was scored from a corner which Clark finished off, and the game was over as far as we were concerned.

We have young players in our side, and the main thing we have to learn is to keep on playing our football. Every game is bringing us experience, particularly younger players, and I certainly hope that we will improve as games go on.

Tonight's visitors are Nottingham Forest who are having a good run, and it is a return to the County Ground for Dave Mackay. Dave left Swindon nearly a year ago now,

and he seems to be moulding Nottingham Forest into a very useful side.

Last week's game at Nottingham we played some of the best football I have seen a Swindon team play, but unfortunately we never converted our chances, and we gave away a bad goal to give them the lift they required. This happened at a very crucial time, just before half time, and instead of our lads coming in full of confidence they deserved they were rather shattered at this blow.

I have received a number of letters about reports in the local paper during the last week and they ask me to answer to them, but I feel on a number of occasions people have said in their letters "you have stated", meaning myself. I can only say that on a number of occasions it has not been reported quite correctly what I have said. I do not wish to go into details, but I can assure not only yourselves, but all my players, that if anything is said it is kept between my players and myself. This is the only way it should be.

The injury situation is quite a lot better, with only Terry Hubbard and Alan Spratley being still out of action.

HAVE YOU AN ANNIVERSARY OR A
BIRTHDAY TO CELEBRATE?
WE SHALL BE PLEASED TO PLAY A
RECORD AT ONE OF OUR GAMES TO
CELEBRATE SUCH AN OCCASION -
JUST DROP A LINE TO 'THE D.J.
SWINDON TOWN F.C.,
COUNTY GROUND, SWINDON'
WE WILL DO THE REST.

Second Division Scene

by Tony Pullein



Robins Year-by-Year

Part 5 — Season 1924/25

Notts County manager Jimmy Sirrel had his players working overtime last week — practising penalty kicks. Last week *three* County players failed from the spot at Portsmouth!

All were from the same incident. Kevin Randall had his shot saved by John Milkins but the referee adjudged the goalkeeper to have moved too soon. Then, Don Masson stepped up to take the re-kick and sent his drive onto the crossbar. As he had taken the kick before the referee had signalled, the kick had to be taken yet again. Brian Stubbs came up for the third attempt but Milkins tipped it over the bar.

Bristol City manager Alan Dicks had been hoping to buy another striker to help the club's promotion effort but has been told by chairman Harry Dolman that there is no money in the kitty for new players. "We are losing money every week on our gates," explained Mr. Dolman, "and we need 16,000 to cover our costs."

On the other hand, Mr. Dolman did hint that there may be ways of raising up to £50,000 if the need became really desperate.

Two of the Clarke brothers faced each other last weekend, Frank scoring one of Carlisle's goals in the 2-1 victory over Oxford. Derek was in the Oxford attack but failed to score on this occasion.

No one mentions Orient when discussing promotion prospects, yet they have been turning in some fine performances. Only a week after recovering from 0-2 to beat Blackpool 3-2, they twice pulled back from behind to take a 2-2 draw at Villa Park.

Final Table DIVISION III (South)

	P	W	D	L	For	Ag.	Points
1. Reading	42	23	11	8	77	52	57
2. Plymouth Argyle	42	24	8	10	107	67	56
3. Millwall	42	21	11	10	73	39	53
4. Bristol City	42	21	9	12	72	51	51
5. Brighton	42	19	9	14	84	73	47
6. Swindon Town	42	20	6	16	69	64	46
7. Luton Town	42	18	7	17	80	75	43
8. Bournemouth	42	17	9	16	75	91	43
9. Aberdare Athletic	42	17	8	17	74	66	42
10. Southend United	42	19	4	19	78	73	42
11. Gillingham	42	17	8	17	53	49	42
12. Northampton Town	42	17	7	18	82	80	41
13. Crystal Palace	42	19	3	20	75	79	41
14. Merthyr Tydfil	42	14	11	17	69	75	39
15. Watford	42	15	9	18	73	89	39
16. Norwich City	42	15	9	18	58	73	39
17. Newport County	42	14	10	18	64	74	38
18. Brentford	42	16	6	20	69	94	38
19. Bristol Rovers	42	15	6	21	66	69	36
20. Exeter City	42	15	5	22	72	70	35
21. Charlton Athletic	42	11	13	18	48	68	35
22. Queens Park Rangers	42	6	9	27	37	84	21

Men Who Played

League appearances

W. T. Adey, 25; A. Archer, 29; D. C. Bew, 37; J. Clarke, 18; R. Cooper, 11; C. H. Daniel, 13; A. S. Davies, 34; A. E. Denyer, 39; W. Dickenson, 41; S. Furniss, 14; J. H. Johnson, 21; E. Nash, 40; H. O'Neill, 3; C. Petrie, 16; G. Purcell, 3; O. S. Randall, 2; F. Richardson, 19; D. Rogers, 5; R. W. M. Rowley, 2; A. Ruddlesden, 2; J. Thompson, 7; R. Waite, 4; A. Wall, 37; A. M. Weston, 40.

League scorers:

Richardson 17, Wall 13, Petrie 7, Clarke and Denyer each 6, Daniel 5, Davies 3, Rowley, Furniss, Johnson and Weston each 2, Dickenson, Bew, O'Neill and Thompson each 1.

High Scoring

Our 10-1 F.A. Cup victory over Farnham United Breweries remains to this day a club record victory. The eight goals we hit past Bournemouth was our second highest in a League game. In that game we were losing 0-2 after only 10 minutes play. Richardson hit four goals as we recovered so splendidly.

Football League

Division III (South)

	Home	Away
Aberdare	2-1	1-1
Bournemouth	8-2	0-2
Brentford	2-1	1-3
Brighton	1-0	1-3
Bristol City	1-3	1-5
Bristol Rovers	4-2	2-1
Charlton	3-0	0-2
Crystal Palace	3-1	0-1
Exeter	2-1	2-1
Gillingham	1-0	1-0
Luton	2-0	1-4
Merthyr Tydfil	0-2	1-2
Millwall	1-1	0-3
Newport	2-1	4-0
Northampton	1-2	0-2
Norwich	3-1	2-2
Plymouth	2-0	1-1
Q.P.R.	2-0	1-1
Reading	1-1	0-2
Southend	2-0	0-3
Watford	5-3	2-3

F.A. Cup

Rd. 1 — Farnham United

Breweries (a) 10-1

Rd. 2 — Sittingbourne (h) 7-0

Rd. 3 — Clapton (a) 3-2

Rd. 4 — Nttm. Forest (a) 0-2

Forest Fire Warning

by Tony Pullein



Back Row: Left to Right: Galley, Winfield, Cottam, Robertson, Chapman, Barron, O'Kane, Serella, Richardson, Martin, Hindley
Front Row: Left to Right: O'Neill, Lyons, Jackson, Lyall, Dennehy, McIntosh, Buckley (now at Walsall), McKenzie

Nottingham Forest have endured several lean years, culminating in their relegation from the First Division in 1972, but now, led by former Swindon manager Dave Mackay, the club could be about to celebrate again. This Forest side has displayed a lot of fire — losing only one of its opening six games — which should be a warning to all those clubs seeking one of the top three positions.

One Forest player particularly happy with the way things are going is Duncan McKenzie, a local discovery who first came into the

side in 1969/70. Duncan averaged more than a goal per game in the early weeks, his tally of seven including two-goal hits against Sheffield Wednesday, West Bromwich Albion and ourselves, when we went down 0-2 at the City Ground a couple of weeks ago.

Even if McKenzie should strike an off day, Forest have those other dangerous strikers Neil Martin and John Galley to rely upon. Martin is unlikely to be available today, though, as he was sent off against Preston and may now be under suspension.

A Scottish international, Neil Martin cost Forest £66,000 when they signed him from Coventry in 1971. He formerly played for Alloa, Queen of the South, Hibernian and Sunderland. He was top scorer in each of his two seasons with Queen of the South, a feat he repeated in two campaigns with Hibernian. He topped Sunderland's list for his opening two seasons, but following a back injury while training with Scotland's national team, he has never again scored quite so consistently.

John Galley made an immediate

impact, scoring in his first three games for the club last season, thus emulating the magnificent opening he had with previous clubs. He hit hat-tricks in his first games for Rotherham and Bristol City. It was with Wolves that he opened his League career and he scored twice in three games during his debut season in 1962/63. All his transfers have been completed during December. Rotherham signed him in December 1964 and the following season he was their top scorer. In December 1967 he moved on to Bristol City and was their top marksman in four of his five campaigns with them.

Playing some outstanding games on the left flank for Forest is Republic of Ireland international Mick Dennehy, a fine ball player with lightning speed and well worth the £20,000 Forest paid Cork Hibs for him last season.

Martin O'Neill, another Irishman, is also enjoying a fine season. Formerly a striker, Martin is now giving some power-house displays in midfield. Forest paid Distillery £15,000 for him in October 1971 and happily handed over another £6,000 at Christmas when he had made six League appearances. Forest had to hand over yet another £6,000 when Martin gained the sixth of his eight Northern Ireland caps.

Yet another Irish international, Tommy Jackson, was injured in Forest's game at Oxford and has missed several games since. One of the players to replace Jackson in midfield was Peter Hindley, usually a defender, who has linked up with George Lyall and O'Neill.

Hindley, a Forest discovery, initially played for the senior side in 1962/63. For the past nine years he has been a regular member of the squad and, during his earlier days, he won England under-23 honours.

Lyall, a £40,000 1972 close-

season signing from Preston, can play midfield or in attack. One of many Scots in the team, George began with Raith but transferred to Preston for £10,000 in 1966.

Other contenders for midfield places are former Swindon player Steve Peplow, who moved to Forest this summer, and Paul Richardson, a Forest discovery who made his senior bow in 1967/68.

The back four has been Liam O'Kane, Bob Chapman, John Cottam and John Winfield, though David Serella opened the season when Chapman was under suspension.

O'Kane missed most of last season because of a broken leg but he is now fully recovered and hoping to get back into the Northern Ireland team. He has 11 caps so far. He joined Forest from Derry City in 1968.

After losing his place last season, Bob Chapman was recalled in attack to add weight to an otherwise light weight striking force. He made his debut in 1964 but was the subject of transfer talk last season. Now he has reverted to his usual defensive position.

Cottam has enjoyed several runs in the senior side since his debut in 1970/71 but, while he was out of the team last season, he assisted Mansfield Town and Lincoln on loan. Winfield is one of Forest's old-established defenders, having won his way into the team in 1961/62. In one five year spell he missed only four League games and he is still very much a member of the senior pool.

Serella is another product of the club's junior teams, making his debut two years ago and winning a regular place last season.

Wolves introduced Jim Barron to League football in 1963/64 but he didn't get many senior games. Chelsea signed him but it wasn't long before he was off to Oxford where he really became established

as a League player. Forest signed him in 1970.

Nottingham Forest made a splendid opening to the season when they crushed Luton Town 4-0 but suffered a set-back at Oxford where they went down 0-1. A most unfortunate defeat that, because the only goal was a gift presented to Nigel Cassidy and, later, Neil Martin missed a glorious chance to equalise in the last minute.

Back on their own ground, Forest beat Sheffield Wednesday 2-1 then drew away to Hull City (0-0) and West Bromwich Albion (3-3) before they registered that 2-0 victory over us in Nottingham. Then they drew 1-1 at home to Preston.

When Forest left the First Division in 1972 they ended an unbroken run of 15 seasons in the top section — longer than most clubs enjoy. Yet their pendulum swung remarkably during those 15 years. They won the F.A. Cup in 1959 but missed relegation by only one point a year later. In a later five-year spell their final League position went 19th, 9th, 13th, 5th and 18th. The latter was followed by a memorable campaign when they broke the club record by finishing runners-up in 1967. By the next season they were on the slide again.

In 1969 they missed relegation by three points and, though they showed a slight improvement in 1969/70 and the following season, the writing was on the wall. In 1972 they faced their day of reckoning.

They never looked likely to regain their place last season and it wasn't many weeks before manager Matt Gillies left to make way for Dave Mackay. Still, there was little improvement until, following the summer break, Forest have found new life.



Dave Moss sees the gap between Millwalls blanket defence and fires the ball at goal

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Will those supporters willing to assist the Club by becoming a ball donor kindly contact the Public Relations Officer or the Secretary S.T.F.C., County Ground, Swindon. Your help will be greatly appreciated.

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Have you purchased your

**GOLDEN GOAL
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SOMEONE TODAY WILL

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Your Golden Goal ticket seller will be in the usual place — make a date to buy your ticket every match.

Additional £10 prizes for last goal scored and Official Attendance.

Remember we pay £80 at every First Team match.

Forthcoming matches

Saturday, October 6th
Division II
MIDDLESBROUGH
Kick-off 3 p.m.

Saturday, October 13th
Football Combination
TOTTENHAM HOTSPUR
Kick-off 3 p.m.

Saturday, October 20th
Division II
OXFORD UNITED
Kick-off 3 p.m.

TOWN SOUVENIRS

All your favourite souvenirs and sports items are available at our Souvenir Shop opposite the Supporters Club — See you there!



Ray Treacy looks on as Tom Jenkins tries a left foot shot against Millwall

Refreshment facilities

As you know there are at present no refreshment facilities available to seat holders in the South stand. The Club together with its caterers have therefore decided to improve the situation. Your steward will take orders for the following items before each match and will deliver them to the entrance at half-time. This will enable you to take the refreshments to your seats. Obviously we cannot offer the entire range but all hot drinks will be served in heat retaining cups with lids to prevent splashing.

Fill in your order and hand it to the steward with your money before kick-off. We hope that this will make your attendance more comfortable and enjoyable.

Tea5p
Bovril6p
Crisps7p
Cheese Roll8p
Wagon Wheel4p
Peanuts5p
Cheese Snack3p
Gum3p
Orange Juice5p

The man in the middle

Gordon Kew

(Amersham, Bucks). Began refereeing in his native Yorkshire and progressed through the Yorkshire and Central Leagues on to The League line in 1959. Promoted to the referee's list in 1966. Was a linesman for the 1971 F.A. Cup Final (Arsenal v. Liverpool) and has refereed semi-final games in the F.A. Amateur Cup (1968) and F.A. Trophy (1969). An insurance claims superintendent, he is married with three children and likes listening to classical music and playing squash.



London Entertainment

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The box office of Swindon Town Football Club is a mini-reservations centre for Keith Prowse. The box office is installed with a computer terminal which is linked directly with a central Keith Prowse computer in Shaftesbury Avenue.

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This means that the box office manager at Swindon Town has direct access to any of these seats without having to use the telephone.

Why not purchase your London Theatre tickets from us — it's so easy!

Tuesday, October 2nd, 1973 – Kick-off 7.15p.m.

SWINDON TOWN v. NOTTS FOREST

Swindon Town

- 1 Allan
- 2 Thomas
- 3 Trollope
- 4 Butler
- 5 Burrows
- 6 Potter
- 7 Moss
- 8 Porter
- 9 Treacy
- 10 Legg
- 11 Jenkins
- 12

Nottingham Forest

- 1 Barron
- 2 O'Kane
- 3 Winfield
- 4 Chapman
- 5 Cottam
- 6 Lyall
- 7 McKenzie
- 8 O'Neill
- 9 Galley
- 10 Martin
- 11 Richardson
- 12

Referee:

Mr. G. C. Kew
(Amersham)

Linesmen:

Red Flag
Mr. J. Brimble
(Glamorgan)

Yellow Flag

Mr. A. H. Munday
(Stroud)

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